

# ECONOMIC IMPACT OF ENERGY SMART APPLIANCES IN THE CONTEXT OF THE BROADENED SCOPE OF THE STUDY

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# 1. Goal

- » What is the technical potential and economical/environmental effects of the energy smart appliances, including electric chargers, in Norway, Iceland, Switzerland and Lichtenstein?
- » What is the technical potential of electric chargers in EU and EEA countries in the context of demand response as defined in the phase 1 of the study?
- » What are other relevant issues related to electric chargers and electric vehicles in the context of demand response?

## 2. Electric personal vehicles – preliminary analysis

- » Component-based system:
  - » Battery in the EV
  - » Charging poles – infrastructure
- » 3 core components of the energy smart appliance:
  - » Flexibility – in battery, when connected to the charging point
  - » Control – in the charging point
  - » Power consumption – in battery, when driving
- » No ecodesign or energy labelling defined for any of the components

## 2. Electric personal vehicles – market analysis

- » EV market defined by:
  - » Vehicle and battery characteristics
  - » Infrastructure characteristics
  - » System services design characteristics
- » Many scenarios in literature, *e.g. Reiner R. et al, “Challenges for a European Market for Electric Vehicles”, 2010, or IEA, “Global EV Outlook 2016, beyond one million electric cars”*
  - » The Directorate-General for Internal Policies
    - » Scenario 1 (no globally binding CO<sub>2</sub> targets, a moderate increase of oil prices).
    - » Scenario 2 (agreement on climate policy, a continuous increase of oil prices and utilities investing in charging infrastructure).
    - » Scenario 3 (globally binding CO<sub>2</sub> targets and a thorough climate change policy, Oil prices increase to \$200/barrel, utilities and OEMs invest in charging infrastructure, stimulating policies for Evs).

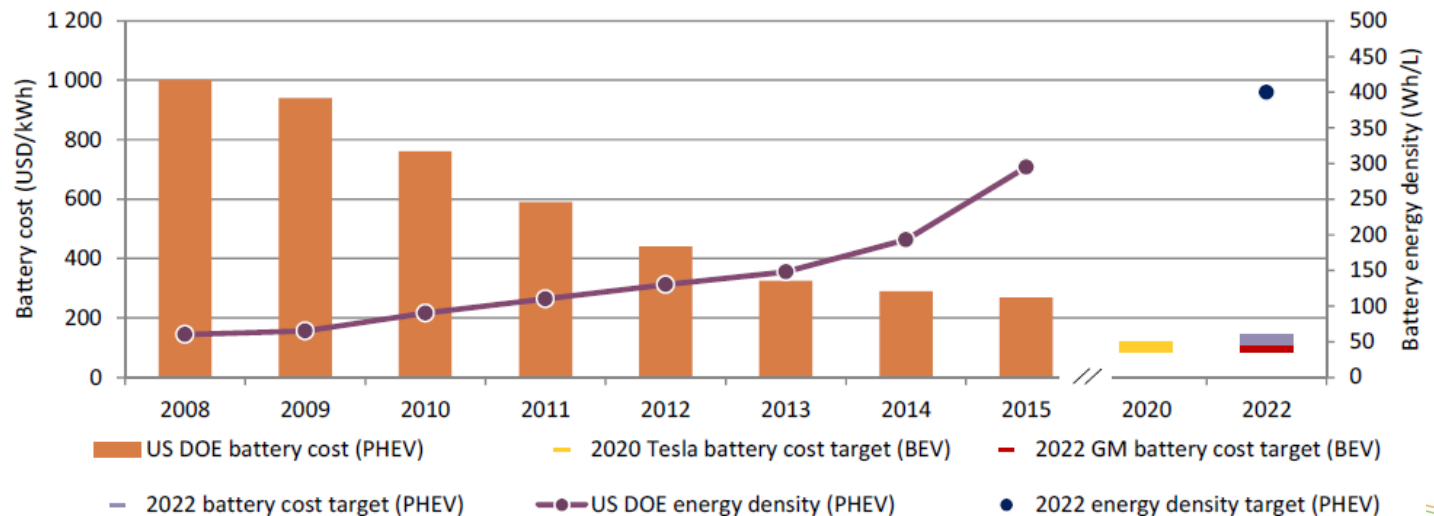
## 2. Electric personal vehicles – market analysis

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| Scenario 2, EU-28 | Total volume in 2020 | Total volume in 2030 |
|-------------------|----------------------|----------------------|
| ICE               | 51.205.000           | 45.548.000           |
| HEV               | 9.975.000            | 10.036.000           |
| PHEV              | 3.325.000            | 15.440.000           |
| BEV               | 1.995.000            | 6.176.000            |

## 2. Electric batteries for personal vehicles – market analysis

- » Rapid cost declines and performance improvements in the past decade due to:
  - » Technology learning,
  - » RD&D and
  - » mass production.
- » Expected to continue to progressively reduce technology costs in the near future (source: IEA, “Global EV Outlook 2016, beyond one million electric cars”)



## 2. Electric batteries for personal vehicles – market analysis

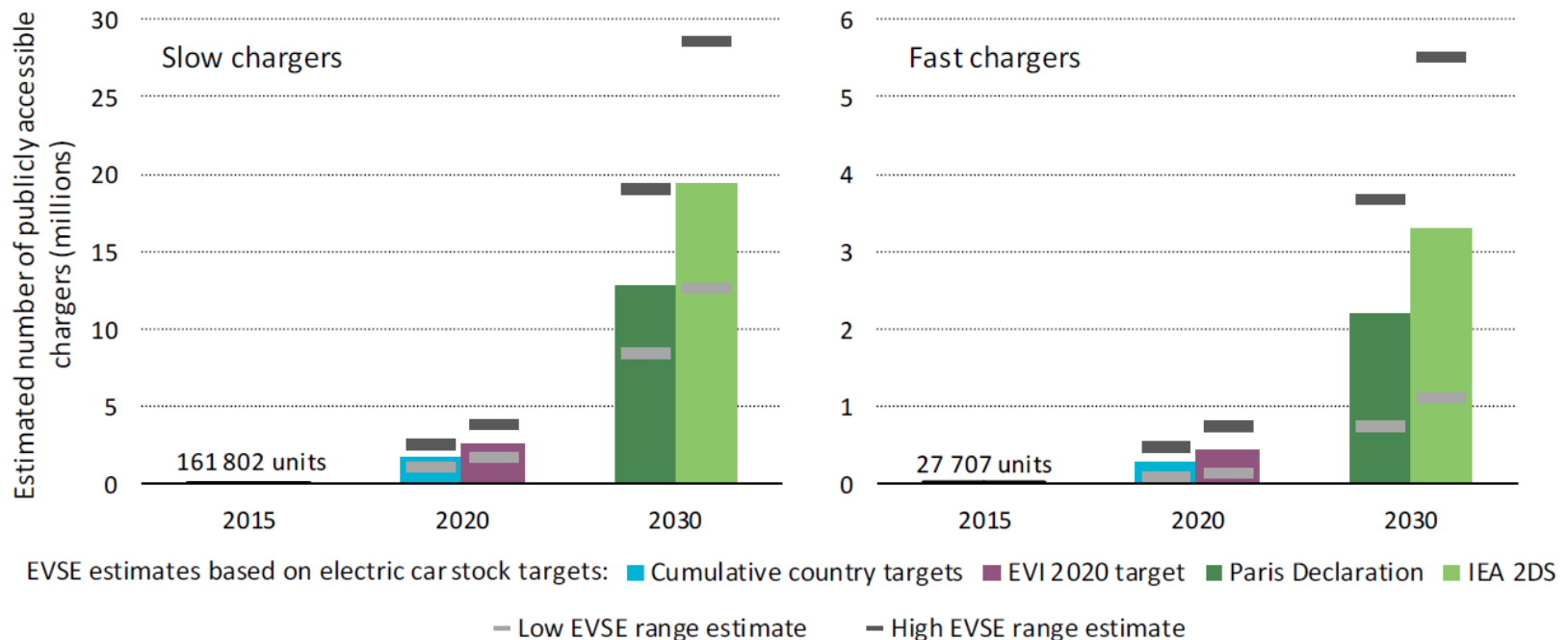
- » Rapid cost declines and performance improvements in the past decade due to:
  - » Technology learning,
  - » RD&D and
  - » mass production.
- » Hard numbers (source: “Cost and performance of EV batteries”, Final Report for the committee on Climate Change)

| Attribute                   | BEV 2011 |      |      |      | BEV 2030 |       |      |      |
|-----------------------------|----------|------|------|------|----------|-------|------|------|
|                             | A&B      | C&D  | E&H  | Van  | A&B      | C&D   | E&H  | Van  |
| Range (km)                  | 150      | 150  | 150  | 150  | 200      | 250   | 300  | 250  |
| Energy consumption (kWh/km) | 0.12     | 0.14 | 0.18 | 0.28 | 0.084    | 0.097 | 0.13 | 0.22 |
| Max pack mass (kg)          | 240      | 300  | 460  | 500  | 110      | 180   | 360  | 400  |
| Max pack volume (L)         | 180      | 270  | 360  | 550  | 100      | 130   | 280  | 375  |
| Motor peak power (kW)       | 50       | 70   | 120  | 60   | 50       | 70    | 120  | 70   |
| Assumed kerb mass (kg)      | 1270     | 1700 | 2300 | 2250 | 920      | 1280  | 1790 | 1800 |
| Usable energy (kWh)         | 18       | 21   | 27   | 42   | 17       | 24    | 40   | 55   |



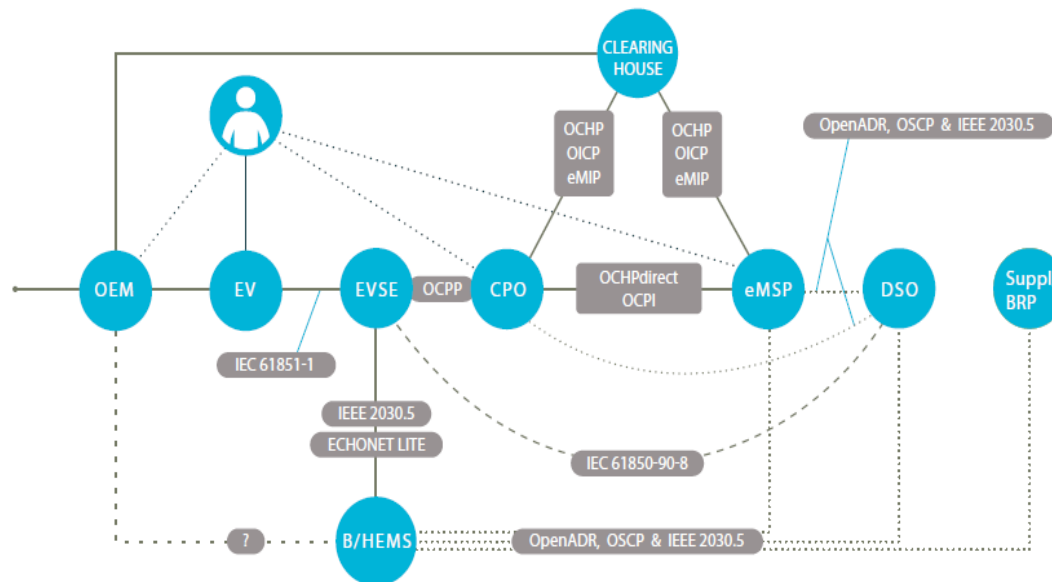
## 2. Infrastructure for personal vehicles – market analysis

- » Electric vehicle supply equipment (EVSE) deployment targets implied by deployment targets for EVs, with EV/EVSE ranges maintained constant at 2015 level (source: IEA, “Global EV Outlook 2016, beyond one million electric cars”)



## 2. Interoperability of EVs and EV chargers

- » Overview of different protocols used between the different electric mobility market actors (source: E-laad.nl)



- » Many initiatives: CEN/CENELEC, IEC, SAE, IEEE, OpenADR, EEBus...
- » **Standardisation is an important part to reach interoperability**

## 2. Impact of interoperability of EVs on flexibility potential

- » Communicating grid limits or dynamic prices already possible (by protocol).
- » Barrier: current legislation in most countries is not yet prepared for dynamic pricing or setting grid limits from a power system operator
- » To accelerate the uptake of EV flexibility, the state of charge and time of departure should be shared easily between different components of the system.
- » State of charge information:
  - » On the short term, recommended to focus on open protocols to include OEMs in the EV domain for getting the state of charge.
  - » On the long term, the ISO/IEC 15118 protocol seems to be a good alternative for this.
- » Time departure information:
  - » Communication with the EV user might be necessary → directly or via the EV (ISO/IEC 15118), possibly a new protocol (left to the market)

## 2. Conclusions on EVs

- » EVs potentially have a high flexibility potential.
- » Fast charging contains very little to no flexibility, and is therefore not considered further in the economic analysis.
- » The publicly available data related to user behaviour, acceptance, and driving profiles is often limited and far from representative
- » Market analysis provided useful figures on
  - » the number of EVs and expectations on growth in 2020 and 2030
  - » number of chargers and expectations on growth in 2020 and 2030
  - » average distance per EV/year/country
- » These assumptions will be used later in the model to obtain economic and environmental impact analysis of the EV potential.

# 3. Model

- » **Day-ahead use case:** optimisation of the day-ahead scheduling of electricity production and (flexible) consumption
- » 3 main KPIs calculated:
  - » Environmental value:
    1. **Efficiency of generation mix** (primary energy savings) → decreased utilization of peaking units, increased utilization of RES
    2. **Reduction of CO<sub>2</sub> emissions**
  - » Economic value: **Reduction in total system costs, reduction of marginal electricity prices**
- » 3 scenarios for the reference years 2014, 2020, and 2030 calculated:
  - » base case (no flexibility),
  - » BAU (with flexibility, no regulation), and
  - » 100% scenario (with flexibility, theoretical maximum).

# 3. Model structure

## Inputs

- Hourly profiles of demand and hourly profiles of renewables (Task 3)
- Fuel and CO<sub>2</sub> prices (Task 5)
- Installed generation capacity per generation technology (Task 3)
- Technical and economic parameters per generation technology
- Network topology (transmission system matrix) and transmission lines capacity (Task 5)
- Imbalance volumes - forecast errors (Task 5)
- Amount of smart appliances (Task 2, utilized in Tasks 6 and 7)
- Hourly profiles of smart appliances flexibility (per group) and average shifting times (Task 3, utilized in Tasks 6 and 7)

## Model

- Constrained optimization (Task 5)

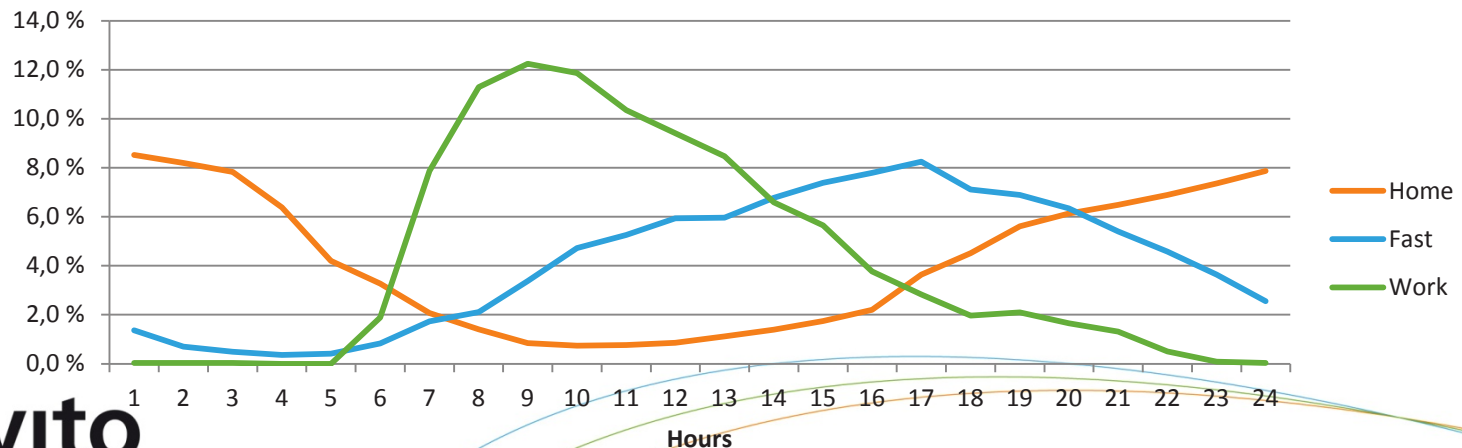
## Outputs

- Total system costs
- Marginal prices per hour
- CO<sub>2</sub> emissions per hour
- Production mix per hour
- Optimal utilization of flexibility from smart appliances per hour (in Tasks 6 and 7)

# 3. Modelling electric vehicles

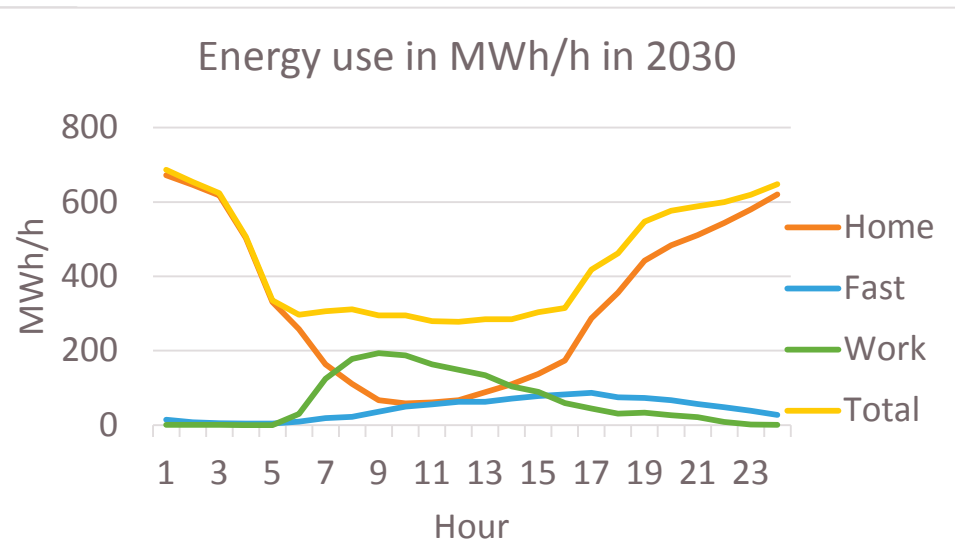
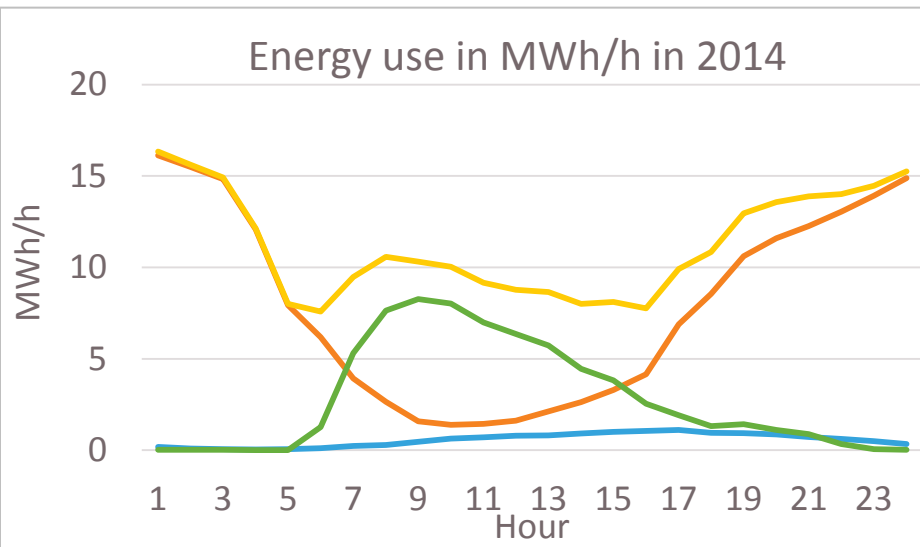
- » Aggregated charging of EVs – define the flexibility as shifting potential over time with maximum shifting time.
- » Charging needs estimated from
  - » Historical data and distribution of charging types over day (slow-home, slow-work), source: NVE
  - » Specific energy use per km and driving length per year per country
  - » Estimation of number of EVs per country (source IEA)

**Distribution of charging behaviour**



# 3. Modelling electric vehicles

- » Calculation of aggregated charging needs per country estimated in a simple way (source: NVE)
- » Example of charging patterns in Norway for 2014 and 2030





### 3. Assumptions – amount of enabled smart appliances

| BAU scenario   |   | 2014      |   | 2020       |    | 2030       |    |
|--|---|-----------|---|------------|----|------------|----|
| Group  | Energy smart appliance  | #         | % | #          | %  | #          | %  |
| Periodical appliances                                    | Dishwashers   | 0         | 0 | 2.300.720  | 2  | 11.884.240 | 8  |
|  | Washing machines  | 0         | 0 | 2.008.050  | 1  | 8.189.760  | 4  |
|  | Tumble dryers, no heat pump                                   | 0         | 0 | 718.010    | 2  | 622.224    | 16 |
|  | Tumble dryers, heat pump based                                | 0         | 0 | 718.010    | 2  | 11.822.256 | 16 |
| Energy storing appliances                                | Refrigerators and freezers (residential)                      | 0         | 0 | 15.400.000 | 5  | 63.520.000 | 20 |
|  | Electric storage water heaters (continuously heating storage) | 0         | 0 | 2.500.000  | 5  | 9.100.000  | 20 |
|  | Electric storage water heaters (night storage)                | 0         | 0 | 950.000    | 5  | 3.440.000  | 20 |
|  | Tertiary cooling - compressor                                 | 0         | 0 | 11.501.466 | 10 | 70.101.114 | 50 |
| Residential cooling and heating (heat pump based)        | HVAC cooling, no storage                                      | 1.053.000 | 5 | 3.790.800  | 18 | 11.408.963 | 54 |
|  | HVAC cooling, with thermal storage                            | 567.000   | 5 | 2.041.200  | 18 | 6.143.288  | 54 |
|  | HVAC heating, no storage                                      | 104.000   | 5 | 374.400    | 18 | 1.126.811  | 54 |
|  | HVAC heating, with thermal storage                            | 56.000    | 5 | 201.600    | 18 | 606.744    | 54 |
| Tertiary cooling and heating (heat pump based)           | HVAC cooling, no storage                                      | 78.000    | 5 | 280.800    | 18 | 845.109    | 54 |
|  | HVAC cooling, with thermal storage                            | 42.000    | 5 | 151.200    | 18 | 455.059    | 54 |
|  | HVAC heating, no storage                                      | 106.167   | 5 | 382.200    | 18 | 1.150.287  | 54 |
|  | HVAC heating, with thermal storage                            | 57.167    | 5 | 205.800    | 18 | 619.385    | 54 |
| Joule based tertiary and residential cooling and heating | Electric radiators, no inertia                                | 0         | 0 | 6.696.000  | 3  | 46.985.342 | 21 |
|  | Electric radiators, with inertia                              | 0         | 0 | 555.000    | 3  | 3.894.394  | 21 |
|  | Boilers   | 0         | 0 | 30.000     | 3  | 210.508    | 21 |
| Energy storage appliances                                | Electric vehicles   | 0         | 0 | 2.780.306  | 50 | 18.090.086 | 75 |

### 3. Assumptions – residential storage appliances

Installed energy capacity of home batteries (only in Germany), source: B. Normark et al, “How can batteries support the EU electricity network?”, technical report, 2014

| Year | Charging rate [MWh/h] | Energy capacity [MWh] | Efficiency $\eta$ [%] | Number  |
|------|-----------------------|-----------------------|-----------------------|---------|
| 2014 | 37,95                 | 73,6                  | 85                    | 11.500  |
| 2020 | 264                   | 512                   | 85                    | 80.000  |
| 2030 | 676,5                 | 1312                  | 85                    | 205.000 |

# 4. Assumptions related to broadening the study by the EEA countries

- » Extrapolation done on basis of EU numbers and scenarios.
- » Where possible, national scenarios utilized.
- » Extrapolation proportional to
  - » number of inhabitants for periodicals and commercial refrigeration,
  - » currently present number of EVs for Evs in future scenarios
  - » separate analysis for HVAC.

## 5. Flexible case – two scenarios

- » Differences in KPIs between the flexible (BAU or 100%) and base case determines the net impact of flexibility
- » System costs decrease when smart appliances flexibility is utilized
- » Small savings in CO<sub>2</sub>-emissions, due to lower use of fossil-fuel fired generation units and decreased VRES curtailment
- » Increase efficiency generation mix: lower share of peaking units

| Day ahead use case | KPI1 (total system costs) [M€] |        | KPI2 (CO <sub>2</sub> emissions) [Mt] |      | KPI3 (efficiency of the utilized gen. mix) [%] |      | KPI4 (primary energy consumption) [TWh] |       |
|--------------------|--------------------------------|--------|---------------------------------------|------|--|------|---|-------|
|                    | BAU                            | 100%   | BAU                                   | 100% | BAU  | 100% | BAU                                     | 100%  |
| 2014               | 61.961                         | 60.997 | 748                                   | 740  | 57,8   | 58,3 | 3.580                                   | 3.546 |
| 2020               | 69.838                         | 68.831 | 732                                   | 725  | 62,4   | 63,1 | 3.086                                   | 3.055 |
| 2030               | 94.181                         | 80.231 | 640                                   | 582  | 64,1   | 66,3 | 3.085                                   | 2.628 |

## 5. Flexible case – relative results

- » Differences in KPIs between the flexible (BAU or 100%) and base case determines the net impact of flexibility
- » System costs decrease when smart appliances flexibility is utilized
- » Small savings in CO<sub>2</sub>-emissions, due to lower use of fossil-fuel fired generation units and decreased VRES curtailment
- » Increase efficiency generation mix: lower share of peaking units

| Day ahead use case | ΔKPI1 (savings in total system costs) [M€] |        | ΔKPI2 (savings in CO <sub>2</sub> emissions [kt]) |        | ΔKPI3 (primary energy savings) |      | ΔKPI4 (primary energy savings) [TWh] |      |
|--------------------|--|--------|---|--------|--------------------------------|------|--------------------------------------|------|
|                    | BAU  | 100%   | BAU   | 100%   | BAU                            | 100% | BAU                                  | 100% |
| 2014               | 23   | 987    | 182   | 8.412  | 0,0                            | 0,5  | 1                                    | 35   |
| 2020               | 1.451                                      | 2.458  | 13.667  | 20.481 | 0,1                            | 0,9  | 60                                   | 91   |
| 2030               | 482  | 14.433 | 32.136  | 89.513 | 0,3                            | 2,5  | 4                                    | 461  |

## 5. Flexible case – results

- » System savings given as percentage of the total system costs over the years
- » **More flexibility from smart appliances → more system savings**

| scenario | Savings as % of the total costs in the reference case |      | Share of flexible demand in the total demand (energy-wise) |       |
|----------|---|------|--|-------|
|          | BAU   | 100% | BAU  | 100%  |
| 2014     | 0,04%   | 2%   | 0,2%   | 17,0% |
| 2020     | 2%  | 3%   | 1,4%   | 17,3% |
| 2030     | 2%  | 15%  | 6,1%   | 20,1% |

## 5. Flexible case – results

- » Marginal electricity prices for the day-ahead use case tend to decrease due to utilization of flexibility → **benefits for all end users**

|      | 100% scenario | BAU scenario | Base case   |
|------|---------------|--------------|-------------|
| 2014 | 44,81 €/MWh   | 44,92 €/MWh  | 44,93 €/MWh |
| 2020 | 56,64 €/MWh   | 56,75 €/MWh  | 58,02 €/MWh |
| 2030 | 61,79 €/MWh   | 73,67 €/MWh  | 73,74 €/MWh |

# 5. Flexible case – Economic value per appliance

|  |   | 2014                     |      | 2020  |      | 2030 |      |
|--|---|--------------------------|------|-------|------|------|------|
| Group  | Energy smart capable appliance                                | BAU                      | 100% | BAU   | 100% | BAU  | 100% |
| Periodical appliances                                    | Dishwashers   | 0                        | 1,3  | 5,2   | 1,3  | 3,6  | 1,0  |
|  | Washing machines  | 0                        | 0,7  | 2,9   | 0,7  | 2,0  | 0,5  |
|  | Tumble dryers, no heat pump                                   | 0                        | 1,4  | 5,6   | 1,4  | 3,7  | 0,9  |
|  | Tumble dryers, heat pump based                                | 0                        | 1,2  | 4,5   | 1,1  | 3,0  | 0,8  |
| Energy storing appliances                                | Refrigerators and freezers (residential)                      | 0                        | 0,2  | 0,6   | 0,2  | 0,4  | 0,1  |
|  | Electric storage water heaters (continuously heating storage) | 0                        | 0,9  | 2,4   | 0,9  | 2,4  | 0,7  |
|  | Electric storage water heaters (night defrost)                | 0                        | 0,6  | 0,2   | 0,6  | 0,8  | 0,5  |
|  | HVAC cooling, no storage                                      | 1,7                      | 0,2  | 1,4   | 0,3  | 0,8  | 0,3  |
| Residential cooling and heating (heat pump based)        | HVAC cooling, with thermal storage                            | 14,6                     | 1,5  | 11,3  | 1,8  | 5,4  | 2,0  |
|  | HVAC heating, no storage                                      | 22,1                     | 2,8  | 14,2  | 2,2  | 8,3  | 1,3  |
|  | HVAC heating, with thermal storage                            | 156,7                    | 16,4 | 106,3 | 13,6 | 45,9 | 5,6  |
|  | Tertiary cooling and heating (heat pump based)                | HVAC cooling, no storage | 12,3 | 1,9   | 11,6 | 1,4  | 5,9  |
| HVAC cooling, with thermal storage                       |   | 198,4                    | 19,4 | 149,0 | 11,6 | 47,8 | 7,4  |
| HVAC heating, no storage                                 |   | 3,2                      | 0,5  | 2,5   | 0,4  | 1,5  | 0,3  |
| HVAC heating, with thermal storage                       |   | 29,0                     | 3,3  | 20,2  | 2,3  | 9,7  | 1,2  |
| Joule based tertiary and residential cooling and heating | Electric radiators, no inertia                                | 0                        | 0,2  | 1,4   | 0,2  | 0,8  | 0,1  |
|  | Electric radiators, with inertia                              | 0                        | 0,4  | 2,2   | 0,4  | 1,3  | 0,2  |
|  | Boilers   | 0                        | 1,8  | 10,9  | 1,8  | 6,6  | 1,0  |
| Residential energy storage systems                       | Home batteries  | 0                        | 14,8 | 35,5  | 14,5 | 26,2 | 6,6  |
|  | Residential electric vehicles                                 | 0                        | 8,9  | 34,7  | 6,8  | 17,1 | 3,9  |

→ Expressed per household, value can become interesting...



# 5. End-user: financial benefits

- » End-consumer appliances, for day ahead use case
  - » 25 - 35 €/year/household with no major flexibility sources (HVAC without thermal storage, EV, solar panels and battery)
  - » 25 - 105 €/year/household with all flexibility sources
- » Imbalance market: same order of magnitude, but varies for different appliances (some expected to have larger value).
- » Alternative DSF uses, e.g., grid congestion management or specific additional ancillary services (such as frequency containment reserves), potentially have a much higher value, but local case, not EU-wide
- » Note: this yearly added value shall cover investments and operational costs of all actors in the chain

## 5. End-user: costs

- » Operational
  - » Communication infrastructure: shared, low cost
  - » Surplus energy: negligible
- » Investments
  - » Mostly in 5-20€ range, but in some cases estimated much lower (2-4 €), or even 0
  - » In an IoT-DSF ready appliance the ‘smartness’ and infrastructure are shared, as are the costs
  - » See Task 4, phase 1
  - » In general: difficult to derive generalized estimations

## 5. Cost/benefits industry

- » See Task 4 of phase 1: little cost data available, quantification not possible
- » Digital communication/IoT functionality will be common in most appliances from 2020 onwards (Task 2)
- » This creates an appliance lifetime link with customer and provides a platform for improved and new services for the customer, including DSF

# 6. Conclusions

- » Promising benefits potential of energy smart appliances, especially:
  - » HVAC
  - » Batteries
  - » EVs
- » But other energy smart appliances should not be left behind! → also a potential
- » Interoperability still a challenge forming a barrier, legislation (tarrifs) in some cases presents a barrier
- » Well defined policy package can help mitigate some of the barriers and speed up the uptake.